REYKJAVÍK GLOBAL FORUM – WOMEN LEADERS
Power, Together. Programme 2019
Draft 25 October 2019

MONDAY - NOVEMBER 18TH

09.00 - 13.00 DISCOVER ICELAND
Off venue excursions

13.00 - 14.30 LEADERS LUNCHES
Venue: Hilton Reykjavik Nordica, Suðurlandsbraut 2, Reykjavík
Hosted by Icelandic partners

14.30 - 15.30 REGISTRATION & BADGE COLLECTION
Venue: Hilton Reykjavik Nordica, Suðurlandsbraut 2, Reykjavík
Directly after lunches

16.00 - 18.00 WELCOME RECEPTION
Venue: Bessastaðir, official residence of the President
(15.30 transfer from Hilton Reykjavik Nordica)
Hosted by Guðni Th. Jóhannesson, President of Iceland

18.30 - 20.00 CELEBRATING CREATIVITY
Venue: The Marshall House, Grandagarður 20, Reykjavík
(transfer direct from Welcome Reception)
Experience all things Icelandic, touch, taste & try
Icelandic design, The Living Art Museum & Studio Ólafur Eliasson

TUESDAY - NOVEMBER 19TH

Master of Ceremonies:
Hanna Birna Kristjánsdóttir, Senior Advisor, UN Women; Chair of the Board, WPL

08.30 - 09.30 RISE & PREPARE TO SHINE
Venue: The Reykjavík Lounge, Harpa
Coffee, croissants & conversations
09.30 - 09.45

**WELCOME TO THE CHAMPION OF EQUALITY BETWEEN WOMEN AND MEN!**

*Venue: Silfurberg, Harpa*

- Katrín Jakobsdóttir, Prime Minister of Iceland

**WELCOME TO THE COMMUNITY OF ACTIONS**

- Silvana Koch-Mehrin, President & Founder of Women Political Leaders

09.45 - 10.15

**SETTING THE SCENE**

*Venue: Silfurberg, Harpa*

What are the key challenges that leaders face as we approach the third decade of the 21st century? These may include macro issues like climate change, mobile populations, artificial intelligence, trade wars, the slowing pace of growth or others. This session will frame the Forum in the current global context.

*Conversationists include:*

- Julia Gillard, Prime Minister of Australia (2010-2013), Member of CWWL
- Gita Gopinath, Chief Economist, IMF
- Jacqueline Hunt, Member of the Board of Management of Allianz SE

*Moderated by:* Hanna Birna Kristjánsdóttir, Senior Advisor, UN Women; Chair of the Board, WPL

10.15 - 10.30

**POWER, TOGETHER: MEN AS CHAMPIONS OF EQUALITY**

- Steingrímur J. Sigfússon, Speaker of Alþingi, Parliament of Iceland
- Guðlaugur Þór Þórðarson, Minister of Foreign Affairs, Iceland

*Head to your LeadersTalk where fresh coffee awaits you*

10.40 - 12.00

**LEADERSTALKS**

*Venue: Various rooms, Harpa*

Parallel impact sessions to advance society, hosted by partners

10.40 - 12.00

**Fact vs Fiction: How to Earn Credibility in the Misinformation Era**

*Venue: Björtuloft, Harpa*

In cooperation with *CBS News*

From deep fakes to state-sponsored misinformation campaigns, facts are under assault. According to the 2019 Edelman Trust Barometer, "my employer" is significantly more trusted than NGOs, business, government and media. This frank and informative session will focus on facts, featuring global leaders and experts on building trust and earning credibility in today's complex landscape. Can we rebalance the trust equation? Is polarization as entrenched as it seems? In this session, let's discuss together how we can start a new conversation.

- Elaine Quijano, CBSN anchor
10.40 - 12.00 LeadersTalk  
Venue: Esja 3, Harpa  
In cooperation with Deloitte  
- Emma Codd, Global Special Advisor on Respect and Inclusion, Deloitte  
- Patricia Daley, Canada Vice Chair and Inclusion Leader, Deloitte

10.40 - 12.00 LeadersTalk  
Venue: Esja 5, Harpa  
In cooperation with EY

10.40 - 12.00 Striving for zero – how companies eliminate the gender pay gap  
Venue: Stemma, Harpa  
In cooperation with Fair Pay Innovation Lab (FPI)  
The gender pay gap persists around the world. The causes are complex and cumulate in a vicious circle of money and power to the detriment of women. Unequal pay is exacerbated by a lack of transparency in salaries and the reluctance of companies to analyze their pay structures. In the LeadersTalk, we demystify common misconceptions and present a dashboard that companies can utilize to assess their gender wage gap toward the larger purpose of crystallizing the problem and thus the solution. Momentum toward closing the wage gap is building globally. So get ready! Fair pay is just around the corner.  
- Henrike von Platen, CEO/Founder, FPI Fair Pay Innovation Lab  
- Angela Todisco, Head of Human Resources EMEA North, SAP SE

10.40 - 12.00 Resilience  
Venue: Kaldalón, Harpa  
In cooperation with the Harvard Kennedy School  
How do leaders renew and refresh? With women facing differential challenges in leadership positions – whether political office, corporate life, or board service – threats to personal integrity and strength can affect one’s ability to thrive and deliver. Research shows that women leaders in the public eye are more prone to the challenges pushed at them, relative to their male counterparts. With that, what are some effective strategies for building resilience? Come prepared to reflect on what resilience means to you, to share strategies and ask questions about the ability to recover from setbacks, and to learn what you can do to build physical, emotional, and career resilience.  
- Victoria Budson, Founding Executive Director of the Women and Public Policy Program, Harvard Kennedy School of Government  
- Maggie MacDonnell, M.Sc., Global Teacher Prize, Varkey Foundation, Young Global Leader, World Economic Forum  
- Sarah Adowa Safo, Minister of State in charge of Public Procurement, Member of Parliament and Deputy Majority Leader of the Parliament of Ghana
What works to support women’s careers?

Venue: Rima B, Harpa

In cooperation with King’s College-Global Institute for Women’s Leadership

The Global Institute for Women’s Leadership (GIWL) will soon launch its ‘What Works’ research programme. This research will seek to uncover what works to support women’s retention and career progression through a mixed-methods approach including randomised controlled trials (RCTs) and rapid ethnography. This session will give an overview of the research including details of our current pilot study with a large retail organisation in the UK. Ideally, we will include a case-study from one of the Women Leaders Global Forum’s conversationists who will outline a measure which has impacted on women’s careers in their organisation. We would also like the leaders in attendance to share their perspectives on what has and has not worked to foster women’s careers in their organisations.

- Julia Gillard AC, Chair, Global Institute for Women’s Leadership and Prime Minister of Australia (2010-2013), Member of CWWL
- Rosie Campbell, Director, Global Institute for Women’s Leadership
- Rose Cook, Senior Research Fellow, Global Institute for Women’s Leadership
- Emma Kinloch, Research and Projects Associate, Global Institute for Women’s Leadership
- Laura Jones, Research Associate, Global Institute for Women’s Leadership

LeadersTalk

Venue: Esja 4, Harpa

In cooperation with Mastercard

LeadersTalk

Venue: Rima A, Harpa

In cooperation with the Ministry of Foreign Affairs of Iceland

- Kristín A. Árnadóttir, Ambassador Special Envoy for Gender Equality of Iceland
- Eliza Jean Reid, First Lady of Iceland
- Rangita de Silva de Alwis, Law Professor at the University of Pennsylvania

Gender Equality in the Defence and Security sector

Venue: Norðurbryggja, Harpa

In cooperation with The Metropolitan Police & Capacent

We tell the story of the cooperation of Capacent and the Reykjavik Metropolitan Police which to our knowledge is the only example globally of such an in depth project regarding gender equality and the police force. Mrs. Gudjonsdottir is the first female chief of the Metropolitan police and will share her experience, being a woman leader in a male oriented environment. How is it to address the issue of gender in such an environment? Where do you find resistance and where do you experience appreciation? Is the police force ready for this conversation? The Gender Equality Roadmap was the vehicle for the journey, a tool to identify, expose and purge biases within organizations. Capacent’s approach is quite unconventional using the methodology of Design Thinking where the main focus is on empathy and uses drawings, role-playing and videos to raise awareness in a way that encourages participation and understanding.
10.40 - 12.00  
**Sustainability in the transport sector**  
*Venue: Háuloft, Harpa*  
In cooperation with *Volkswagen*

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**Revitalise & Recharge - open Tuesday 19th 12.00-17.00**  
*Venue: Norðurljós, Harpa*  
Experience the unique Chrysalis – Enjoy mindfulness drawing – Partake in meditation

12.05 - 12.25  
**POWERING UP**  
Partake in one of the Powering Up activities to recharge before Leaders Lunches  
Arctic Air Breathing techniques outside to reduce stress & promote relaxation - Björtulóft Rooftop, (please wrap up warm)  
Meditation & Music - Norðurljós  
Singing with Icelanders - the grand stairs next to Reykjavík Lounge on 2nd floor

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12.30 - 13.45  
**LEADERS LUNCHES – limited capacity**  
Registration required through the Forum App  
Filling up with inspiration

- Hosted by *CBS News*  
  *Venue: Björtulóft, Harpa*

- Hosted by *McKinsey*  
  *Venue: Esja 3, Harpa*

- Hosted by *KPMG*  
  *Venue: Rima A, Harpa*

- Hosted by *Concordia*  
  *Venue: Rima B, Harpa*

- Hosted by *Chinese Embassy*  
  *Venue: Flói, Harpa*

- Hosted by *Freshfields*  
  *Venue: Esja 4, Harpa*

- Hosted by *Allianz*  
  *Venue: Háuloft, Harpa*
Master of Ceremonies:
Amanda Ellis, Executive Director Hawaii & Asia-Pacific, Senior Sustainability Scholar, ASU Julie Ann Wrigley Global Institute of Sustainability

13.50 - 14.20  GENERATION EQUALITY  
Venue: Silfurberg, Harpa  
The year 2020 will mark the 25th anniversary of the Beijing Declaration and Platform for Action of 1995, the visionary agenda -- endorsed by 189 governments -- for the human rights of women and girls everywhere. UN Women’s “Generation Equality” campaign demands equal pay, equal sharing of unpaid care and domestic work, an end to sexual harassment and violence against women and girls, health care services that respond to their needs, and their equal participation in political life and in decision-making in all areas of life. This session will consider the progress made since 1995 and the work that still needs to be done. 
Conversationists include:  
● Anita Bhatia, Deputy Executive Director of UN Women  
● Barbara Boxer, Member of the Senate of the United States of America (1993-2017)  
● Patricia Milligan, Senior Partner and Global Leader of When Women Thrive and Multinational Client Group, Mercer  
Moderated by Christine Heenan, Founder and President of the Clarendon Group

14.20 - 14.50  GENERATION DISRUPTED: EARNING TRUST, FINDING MEANING & BUILDING SKILLS  
Venue: Silfurberg, Harpa  
Millennials and Gen Zs now make up half of the earth’s population. Together, they account for most of the global workforce. What they think, believe, buy and do or don’t do is disrupting old norms and transforming society. Growing up in a world of accelerated transformation leaves millennials and Gen Zs feeling unsettled about the future. Despite global economic growth, expansion and opportunity, younger generations are wary about the world and their place in it. This uncertainty is reflected in their personal views on business, government, leadership and the need for positive societal change agents. But they remain hopeful and lean on their values as both consumers and employees.

This panel discussion will address the urgent need for business and government to work collaboratively to support and empower gen Z and millennials. How will business and government bear the shared social responsibility to prepare the next generation of young people for the future? How can they empower women and girls? How can institutions join forces to regain the trust of this critical cohort and future through education, skills-building initiatives and beyond. 
Conversationists include:  
● Michele Parmelee, Global Chief People & Purpose Officer, Deloitte  
● Victoria Budson, Founding Executive Director of the Women and Public Policy Program, Harvard Kennedy School of Government
THE REYKJAVÍK INDEX: UPDATE
Michelle Harrison, Global CEO of Public Division, Kantar & CEO of WPP Government Practice, Kantar

CONVERSATION: PICTURES OF POWER
Venue: Silfurberg, Harpa
Conversationists include:
● Anne-Birgitte Albrectsen, CEO, Plan International
● Jane Geraghty, CEO, Landor
● Hiltrud Werner, Member of the Board of Management, Integrity and Legal affairs, Volkswagen AG
● Uzra Zeya, President and CEO, The Alliance for Peacebuilding (AfP)
Moderated by Michelle Harrison, Global CEO of Public Division, Kantar & CEO of WPP Government Practice, Kantar

ENERGY BOOSTING BREAK
Venue: The Reykjavík Lounge, Harpa

THE POWER OF… TURNING GRIEF INTO ACTION
● Sawyer Garrity, Student singer/songwriter, University of Miami Frost School of Music

IS DIGITAL A YELLOW CLICK ROAD TO A NEW BUSINESS OZ?
Venue: Silfurberg, Harpa
Accessing capital, identifying mentors, building skills, developing professional networks, gaining seats in management and on boards. These are some of the hurdles women entrepreneurs disproportionately face in their career paths. Will the digital revolution clear the road for female entrepreneurs of the 21st century in ways their 20th century predecessors couldn’t even imagine?
Conversationists include:
● Ann Cairns, Vice Chairman, Mastercard
● Joanna Santinon, UK & Ireland Sponsoring Partner for Entrepreneur of the Year, and Chair, EY’s Women’s Network, EY
Moderated by Alessandra Galloni, Global Managing Editor, Reuters

THE POWER OF… HOPE
● Bana al-Abed, Author Dear World, age 10

LEADERSHIP: STAYING POSITIVE THROUGH THICK AND THIN
Venue: Silfurberg, Harpa
Video message: Kolinda Grabar-Kitarović, President of the Republic of Croatia & Chair of CWWL

16.30 - 17.00 COMMUNITY OF ACTIONS RECEPTION  
Venue: Eyri, outside Silfurberg, Harpa

17.00 - 18.00 SOCIAL MEDIA TRAINING  
Venue: Kaldalon, Harpa  
Powered by Facebook

17.00 - 18.00 NATIONAL DELEGATION RESPONSES TO THE UN WOMEN CALL TO ACTION  
Venue: Silfurberg, Harpa  
WPL members only  
Members of Parliaments respond to UN Women’s Call to Action to achieve an equal world for women and men via legislation and parliamentary work – launched at the WPL Summit 2019 in Japan.  
Chaired by Steingrímur Sigfússon, Speaker of Althingi, the Parliament of Iceland

17.00 - 18.00 POWER, TOGETHER. PARTNERSHIPS  
Venue: Háulóft, Harpa  
By Invitation Only

Explore Icelandic Culinary Treats  
On the Forum App you will find restaurant recommendations and special Forum discounts

WEDNESDAY, NOVEMBER 20TH

Revitalise & Recharge - open Wednesday 20th 09.00-12.00  
Venue: Norðurljósi, Harpa  
Experience the unique Chrysalis – Enjoy mindfulness drawing – Partake in meditation

Master of Ceremonies:
Ewurama Appiagyei-Dankah, Campus Sexual Assault Coordinator at State of Michigan Division of Victim Services, Running Start Ambassador, Girl2Leader Delegate

08.30 - 09.30 RISE & PREPARE TO SHINE  
Venue: The Reykjavík Lounge, Harpa  
Coffee, croissants & conversations

09.30 - 10.00 POWER, TOGETHER. ACTING AGAINST VIOLENCE  
Setting the scene by Mariana Frenk Knaul, #Girl2Leader delegate  
Venue: Silfurberg, Harpa
10.00 - 10.05  INVEST SMARTER, LIVE HEALTHIER  
● Video message: Tedros Adhanom, Director General of the World Health Organization

10.05 - 10.10  THE POWER OF... OVERCOMING FEAR  
● Dina Kaplan, Founder, The Path

10.10 - 10.20  POWER. TOGETHER [TITLE TBC]  
● Mabel van Oranje, Chair, Girls Not Brides

Head to your LeadersTalk where fresh coffee awaits you

10.40 - 12.00  LEADERSTALKS  
Venue: Various rooms, Harpa  
Parallel impact sessions to advance society, hosted by partners

10.40 - 12.00  Making the Money Work: Moving Capital for Impact in Asia  
Venue: Kaldalón, Harpa  
In cooperation with AVPN  
From 2016 - 2030, USD 1.3 trillion is required every year to meet the Sustainable Development Goals (SDGs) in Asia. While the region is seeing a growing concentration of wealth, how can we ensure that more capital is moving effectively towards impact? Naina Subberwal Batra, Chair & CEO of AVPN leads the largest network of social investors - funders and resource providers - in Asia. She will share how the social investment ecosystem has evolved in Asia, the emergent challenges and opportunities, and how the audience can play a leadership role in mobilising more capital towards in addressing Asia’s most pressing issues in climate, gender, health/nutrition and more.  
● Naina Subberwal Batra, Chair & CEO of AVPN

10.40 - 12.00  Period Poverty  
Venue: Björðulofn, Harpa  
In cooperation with CBS News

10.40 - 12.00  LeadersTalk  
Venue: Esja 5, Harpa  
In cooperation with Chatham House

10.40 - 12.00  LeadersTalk  
Venue: Háuloft, Harpa  
In cooperation with Crisis Action  
● Nicola Reindorp, Deputy Executive Director, Crisis Action  
● Janah Ncube, Global Campaigns Director, Crisis Action
10.40 - 12.00  LeadersTalk  
Venue: Esja 3, Harpa  
In cooperation with Deloitte  
- Nishita Henry, Chief Innovation Officer, Deloitte Consulting LLP  
- Anthony Onesto, Founder of The Ella Project

10.40 - 12.00  Women as Catalysts - The Future of Feminism  
Venue: Rima A, Harpa  
In cooperation with ICEFEM  
The success of Iceland when it comes to gender equality is mainly the work of the women’s movements, who have fought for women’s rights and a fair society for decades. Nevertheless, Iceland, as the rest of the world, is facing enormous challenges. Women must defend their rights and find ways to continue successfully? How can the Icelandic Women’s Movements enhance sisterhood, solidarity and actions across political and social lines? What can we learn from our past history? How can feminist thought and activism contribute in solving the problems facing the world? How can we break down racist, patriarchal structures oppressing women and minorities? How can we change the dominating cultures that tolerate violence against women? How can we confront militarism that threatens the lives of millions? Last but not least, how can we stop climate change? We want to discuss this with women from all over the world.

10.40 - 12.00  We ALL have our blindspots, don’t you believe so?  
Venue: Norðurbryggja, Harpa  
In cooperation with INSEAD  
Organisations have been addressing “diversity” in different ways for many years but recently have been taking a good look at the following question: “How do I make sure my diversity approach contributes to the improvement of my performance?” In this session we will discuss how organisations have been trying to answer this question, the pros and cons of each approach and the Integrated Diversity Framework will be presented. Using the framework, some high impact actions such as Reverse Mentoring, Business Case Formulation, High Impact Rituals, etc. will be identified and experience will be shared on how to make them work.  
- Dirk Luyten, Founder of INSEAD’s Gender Research Fund and a Member of the Exco of the Global Women in Business Club

10.40 - 12.00  LeadersTalk  
Venue: Esja 4, Harpa  
In cooperation with Mastercard

10.40 - 12.00  Social Progress Index  
Venue: Rima B, Harpa  
In cooperation with SPI

10.40 - 12.00  LeadersTalk  
Venue: Stemma, Harpa  
In cooperation with the University of Chicago  
- Deborah Gorman-Smith, Dean of the School of Social Service Administration at the University of Chicago
POWER TOGETHER: REYKJAVÍK SUMMIT AT HÖFÐI HOUSE

By Invitation only

The POWER TOGETHER: Reykjavik Summit 2019, will be the second roundtable of women who have reached the highest echelons of leadership and influence in their countries: Presidents, Prime Ministers and Special Guests will address the most complex challenges of our times. In line with the Women Leaders: Power Together Declaration 2018, and with the imminent 20th anniversary of UNSCR 1325 in 2020, the Reykjavik Summit 2019 is the perfect occasion to collectively work towards identifying the best opportunities for claiming a seat for women at the negotiation table for peace and security, closing the data gap, and securing the implementation of the Women, Peace and Security National Action Plans. The Summit will be held in cooperation with the Council of Women World Leaders (CWWL) and the University of Iceland.

POWERING UP

Partake in one of the Powering Up activities to recharge before Leaders Lunches
Arctic Air Breathing techniques outside to reduce stress & promote relaxation - Björtulóft Rooftop, (please wrap up warm)
Meditation & Music - Norðurljósfþ 唠
Singing with Icelanders - the grand stairs next to Reykjavik Lounge on 2nd floor

LEADERS LUNCHES – limited capacity
Registration required through the Forum App
Filling up with inspiration

In cooperation with Mercer
Venue: Rima, Harpa

POWER, TOGETHER. COMMUNITY OF ACTIONS
Venue: Silfurberg, Harpa
Pledges of Community Members
Women’s World Atlas

THE POWER OF… SELF-LOVE
Mama Cax, Disability & Body Positive Advocate

ELECTIONS & SOCIAL MEDIA
Venue: Silfurberg, Harpa
Conversationists include:

- Maria Ressa, Co-founder and CEO of Rappler
Moderated by Elaine Quijano, Anchor for CBS News

14.25 - 15.25

**SOCIAL MEDIA TRAINING**

*Venue: Kaldalon, Harpa*

Powered by Facebook

14.25 - 14.30

**THE POWER OF… HAVING A MISSION (TBC)**

14.30 - 15.00

**MOVING MOUNTAINS, CLEANING OCEANS**

*Venue: Silfurberg, Harpa*

Each year, millions of tonnes of trash are dumped into the ocean, along with other forms of pollution, including chemicals from agriculture and fuel. What are the impacts of this -- on the environment and on human societies? Will the oceans ever be clean again? In this session, we will discuss the problems associated with ocean pollution, and we will deliberate on what we can do to reverse it. Will ever-improving technology and international cooperation return the oceans to a clean place?

Conversationists include:

- Ameenah Gurib-Fakim, President of Mauritius (2015-2018), Member of CWWL
- Sonja Schenkel, Founder Paititi Lab
- Lana Popovic, President for Central & Eastern Europe, The Coca-Cola Company

15.00 - 15.10

**POWER, TOGETHER:**

**A MESSAGE FROM THE OCEAN-SIDE CALIFORNIA (TBC)**

*Venue: Silfurberg, Harpa*

- Marc Benioff, CEO, Salesforce, co-initiator of the WEF Ocean Initiative (TBC)
- Amy Weaver, President, Legal & Corporate Affairs, Salesforce, co-initiator of the WEF Ocean Initiative (TBC)

15.10 - 15.25

**ENERGY BOOSTING BREAK**

*Venue: The Reykjavík Lounge, Harpa*

15.25 - 16.20

**AWARDS CEREMONY**

*Venue: Silfurberg, Harpa*

**WPL Trailblazer Award**

In the presence of Vigdis Finnbogadottir, President of Iceland (1980-1996), the world’s first democratically elected female President.

Presented by Girl2Leader Delegates

- Beatriz Merino, Prime Minister of Peru (2003)
- Jadranka Kosor, Prime Minister of Croatia (2009-2011)
- Julia Gillard, Prime Minister of Australia (2010-2013)
- Ameenah Gurib-Fakim, President of Mauritius (2015-2018)
Power, Together. Awards 2019
Every year at the Reykjavík Global Forum, outstanding initiatives and movements where people join forces for great change are awarded. For 2019, the Reykjavík Global Forum is proud to give the POWER, TOGETHER. AWARDS to the following initiatives:

Nobel Women’s Initiative
The focus of the Nobel Women’s Initiative on harnessing the collective wealth of women’s leadership and experience to provoke concrete change and create opportunities for women’s empowerment in areas of peace and security is exemplary.

Period Pride Movements
Reykjavík Global Forum will bring together inspirational initiatives that are working in their communities and abroad to empower women, break down the stigma of menstruation, and push for policy change.

FreePeriods
ACMHM
AFRipads
AYZH
Be Girl
Cocoro
Days for Girls (DFG)
Grow & Know
Huru International
Irise International
McKinsey Design
MHhub
New Inventions – Jayaashree Industries
Period. The Menstrual Movement
Period Pride – Keep our GIRLS in School
Sanitary Aid Zimbabwe
The Case For Her
The Kwek Society
Tina Pads
WASH United

16.20 - 16.30 CLOSING REMARKS
Venue: Silfurberg, Harpa
- Katrin Jakobsdóttir, Prime Minister of Iceland
- Silvana Koch-Mehrin, President & Founder of Women Political Leaders
- Hanna Birna Kristjánsdóttir, Senior Advisor, UN Women; Chair of the Board of WPL

16.30 - 17.30 THE POWER EXPERIENCE
Venue: Norðurljós, Harpa
Closing Reception Powered by Landor